



On behalf of all the businesses listed above, we'd like to thank you for supporting us and for helping create the diverse business environment that existed in Sonoma County until March of this year. We are now asking for your help to save these businesses. Otherwise, we won't see a future in Sonoma County that has this wide range of options for recreation and fitness for ourselves and our families.

Many of you are not quite ready to come back to see us, and we respect and appreciate your views on what is best for your own family.

However, once we are given the opportunity prove to you that our reopening policies will provide a very high level of safety, we know that a whole lot of you will be very ready and excited to bring your families back to have a great time.

We are experts in our respective businesses and industries, and we have spent a lot of time and effort crafting safety plans that exceed all government guidance. We are confident that we can provide you the extraordinary fun and fitness that our businesses are known for while strictly enforcing safety protocols that keep everyone safe.

Unfortunately, under the color-coded system announced by the state, our businesses will NOT be allowed to reopen in the "Red" phase, while almost every other kind of business will be open in Sonoma County at that time.

We are speaking out as much as we can to see equity applied to the state's color-coded reopening matrix, but our voices alone can't affect the change we need.

We are asking each of you to support us in these efforts in the hopes that our elected leaders will listen to the voice of the people and treat our businesses fairly and equitably. We ask this not only for our own continued existence as proud local businesses, but also for your own family's best interests. We know first-hand how the shutdowns of businesses like ours have adversely impacted many people's emotional and physical well-being. We need to bring the fun and fitness of our businesses back into the lives of our Sonoma County community.

We respectfully and humbly ask that you write an email or call any or all the public officials listed on the back and let them know that you would like to see our businesses treated equitably.

You can also use some of the "Not So Fun Facts" on the back if you'd like.

<u>Official</u>	<u>Title</u>	<u>Contact Information</u>	<u>Phone Number</u>
Press Democrat Letters to the Editor		letters@pressdemocrat.com	
Bill Dodd	State Senator	https://sd03.senate.ca.gov/contact	707-576-2093
David Rabbitt	County Supervisor	David.Rabbitt@sonoma-county.org	707-565-2241
Shirlee Zane	County Supervisor	Shirlee.Zane@sonoma-county.org	707-565-2241
Mike McGuire	State Senator	senator.mcguire@senate.ca.gov	707-576-2771
Cecilia Aguiar-Curry	State Assembly	https://a04.asmdc.org/	707-224-0440
Governor Newsom	Governor of CA	https://govapps.gov.ca.gov/gov40mail/	

Not So Fun Facts

- Each of our businesses have rock-solid safety plans that make us very confident in our ability to operate our businesses safely following all protocols.
- California is the very last state in the country where bowling facilities are not allowed to reopen
- When Sonoma County finally joins almost every other county in the state by moving to at least the Red reopening tier, many businesses will be allowed to operate in Sonoma County indoors including: casinos, shopping malls, churches, retail stores, museums, gyms, and many more. What will NOT be allowed to reopen in Sonoma County? Skating rinks, bowling facilities, family entertainment centers, trampoline parks, youth sports, adult sports, and similar family-oriented businesses. **These businesses should be moved to the “Red” tier of reopenings, simply because it makes sense to allow them to reopen when their peer businesses are allowed to be open.**
- Families from Sonoma County are traveling outside of Sonoma County in order to find family recreation. The continued shutdown of our businesses has created perverse incentives for people that are harming the Covid mitigation effort.
- If our family-friendly businesses aren’t allowed to reopen soon, there’s a very good chance that some or all of them will be forced to permanently close.
- Dr. Mase has stated there was little evidence that malls and hair cutting businesses were the source of cases in Sonoma County, and therefore they should be opened. None of our businesses have been identified as a source of cases in Sonoma County, and we believe that this should compel Dr. Mase to speak on behalf of our reopenings as well.
- Social distancing is easier and more commonly practiced in our businesses than in your typical retail business – we have a lot of space!
- Our businesses provide recreation and exercise that supports healthy people and healthy communities. People need to have fun with their families and need these activities for their emotional and physical wellness.
- In the past, during times of wildfire and other natural disasters, our businesses were safe places evacuees could go to have fun, get some much-needed exercise, and take some of the stress and anxiety out of their lives while escaping the smoke. Now, those families are forced to travel out of Sonoma County to find those small comforts.

Thank you for reading this letter, we greatly appreciate your support in these incredibly challenging times.

Yours very truly,

The Family Entertainment Businesses of Sonoma County